

CASE STUDY – PRINTING COMPANY

We were working with a printing company when they came up with a great idea on how to improve their operation. We love working with businesses that think in this way.

R&D tax claims are not always about making a new product, or even improving an existing one. This change to their process involved new software. But this wasn't a case of buying something 'off the shelf.' It was something new and needed to integrate with their existing process.

As the printing company built on this initial idea, we were able to work alongside them with costings and support. In addition, we could see a valid R&D tax claim emerging as the uncertainties around the project came to light.

The printing company developed a computerised system that not only cut wastage (a common problem in the industry) but made them more efficient and also improve customer service levels. This business is an innovator in the printing industry and as such is always looking for ways to improve their operation.



We were on hand to help with the contacts to make this happen as well as showing the printing business that their new idea was eligible for an R&D tax claim. Qualifying for this government incentive can make a large difference to a business.

Working with the printing company, we were able to show that the project was indeed eligible for an R&D tax claim. We work with businesses across the UK that don't always understand the criteria for this. It can make a significant difference to their finances if they get their claim submitted correctly. The printing company didn't just buy a piece of software and start using it.



The uncertainties they faced was making sure the software worked in unison with their existing printing equipment.

We listened to the software development team on how they faced challenges when integrating the new kit with the old. This is a common problem and one that is often eligible for an R&D tax claim. We then

gathered the financial information related to the expenditure on this project – including software, all staffing costs and the use of outside contractors.

It is important to record all associated costs with a project in order to get the fullest amount of money back from the tax man. Also getting the technical detail together allows a claim to be processed without the need for the HMRC to ask questions.

This project was an important one for the printing company to streamline their processes and provide excellent customer care. Being a leader in their field was important to them and enabled the business to grow.

The money secured back into the company from the HMRC helped them to reward the team for helping achieve this success. Once the cash is back in the business it can be used for any purpose. SME's often need access to money and the fact that it comes back from the HMRC makes it feel even sweeter.

We were so happy to be able to support the printing company develop their ideas and then submit a successful R&D tax claim for the project.

